**Experiment Materials**

1. ST: We Try Harder. (Rental car)

Rhyme TT: 再接再厉 不断努力

No-Rhyme TT: 再接再厉 不断精进

1. ST: An Eye Treatment for More Youthful-looking Eyes. (Eye cream)

Rhyme TT: 双重精华 双管齐下

No-Rhyme TT: 双重精萃 双管齐下

1. ST: The Fragrance For Treasured Moments. (Perfume)

Rhyme TT: 桂馥兰香 臻美时光

No-Rhyme TT: 桂馥兰香 臻美时刻

1. ST: Premium Design, Ultimate Performance. (Computer)

Rhyme TT: 致美设计 致佳品质

No-Rhyme TT: 致美设计 致佳性能

1. ST: Don’t Take it Lightly. (Computer)

Rhyme TT: 别看轻便 请勿轻看

No-Rhyme TT: 别看轻巧 请勿轻看

1. ST: Long Lasting. (Perfume)

Rhyme TT: 持久留香 余香绕梁

No-Rhyme TT: 持久留香 余香不绝

1. ST: Strengthens Reveal a More Radiant Look. (Facial cream)

Rhyme TT: 细纹退下 容光焕发

No-Rhyme TT: 细纹退去 容光焕发

1. ST: Great Pictures Made Easy. (Cellphone)

Rhyme TT: 质感高端 出手不凡

No-Rhyme TT: 质感优良 出手不凡

1. ST: Imagination Unleashed. (Computer)

Rhyme TT: 无边想象 尽情释放

No-Rhyme TT: 无边想象 尽情迸发

1. ST: Your Ultra Vision for Life. (Cellphone)

Rhyme TT: 目之所见 皆为远见

No-Rhyme TT: 目之所及 皆为远见

1. ST: A Revolutionary Approach to Skin Self-defense. (Serum)

Metaphor TT: 御龄密钥 再现青春之美

No-Metaphor TT: 抗皱防衰 再现青春之美

1. ST: Age-defying Moisturizer Visibly Fights Wrinkles. (Facial cream)

Metaphor TT: 抹去风霜 保肌肤水润

No-Metaphor TT: 抗皱防老 保肌肤水润

1. ST: Anti-aging Neck Minimizes Wrinkles. (Neck cream)

Metaphor TT: 精准淡纹重塑天鹅颈

No-Metaphor TT: 精准淡纹重塑娇美颈

1. ST: Bring Power, Agility, and Spirit to the Driver. (Car)

Metaphor TT: 实力超凡 打造精锐之师

No-Metaphor TT: 实力超凡 打造精锐力量

1. ST: Ink Blue and White Come in a Fine-grained Coating. (Computer)

Metaphor TT: 如锦似墨 覆以温润质感

No-Metaphor TT: 蓝白相映 覆以温润质感

1. ST: Manuevering Masterpiece. Keep Perfect Sync with Your Every Move. (Car)

Metaphor TT: 驭世风范 所行之处步步生辉

No-Metaphor TT: 驭世风范 所行之处尽显豪华

1. ST: Skin Looks Smooth, Radiant, and Younger than Its Real Age. (Serum)

Metaphor TT: 岁月荏苒 永葆芳华

No-Metaphor TT: 岁月荏苒 永葆青春

1. ST: Vibrant Pink-tinted Moisturizer Reveals a Natural-looking, Rosy Glow. (Facial cream)

Metaphor TT: 粉润质地 养护蔷薇美肌

No-Metaphor TT: 粉润质地 养护自然美肌

1. ST: With Rare and Enduring Orchid, Skin Appears Refined. (Serum)

Metaphor TT: 珍贵精粹 唤醒每寸肌肤

No-Metaphor TT: 珍贵精粹 滋养每寸肌肤

1. ST: With Use, Skin Looks More Even-toned. (Eye cream)

Metaphor TT: 奢润如缎 尽显明媚

No-Metaphor TT: 奢润光滑 尽显明媚

1. ST: An Instant Classic. (Cellphone)

Antithesis TT: 精雕细琢 巅峰佳作

No-Antithesis TT: 精雕细琢 创巅峰佳作

1. ST: Feel the Difference. (Car)

Antithesis TT: 卓尔不凡 非凡感受

No-Antithesis TT: 卓尔不凡 赋非凡感受

1. ST: In Search of Excellence. (Car)

Antithesis TT: 志在千里 追求卓越

No-Antithesis TT: 志在千里 为追求卓越

1. ST: Lead with Flagship Performance. (Computer)

Antithesis TT: 旗舰性能 引领时代

No-Antithesis TT: 以旗舰性能 引领时代

1. ST: Recognizable at a Glance. (Cellphone)

Antithesis TT: 两眼相对 瞬间倾心

No-Antithesis TT: 两眼相对时 瞬间倾心

1. ST: The Future of Automobiles. (Car)

Antithesis TT: 科技创新 科创未来

No-Antithesis TT: 凭科技创新 科创未来

1. ST: The Good Things In Life Never Change. (Watch)

Antithesis TT: 生命美好 逾越时光

No-Antithesis TT: 生命的美好 逾越时光

1. ST: The Scent of Everlasting Love. (Perfume)

Antithesis TT: 隽永珍爱 相伴一生

No-Antithesis TT: 与隽永珍爱 相伴一生

1. ST: Time is What You Make It. (Watch)

Antithesis TT: 时光缱绻 岁月生香

No-Antithesis TT: 时光缱绻 留岁月生香

1. ST: To Break the Rules, You Must First Master Them. (Watch)

Antithesis TT: 打破常规 铸就创新

No-Antithesis TT: 打破常规 才铸就创新

**Fillers**

1. ST: Don’t Dream It. Drive It. (Car)

TT1: 怦然心动 不如行动

1. ST: Poetry in Motion, Dancing Close to Me. (Car)

TT1: 灵动如诗舞向我

1. ST: You are the Miracle. (Perfume)

TT1: 与奇迹不期而遇

1. ST: We Lead, Others Copy. (Computer)

TT1: 技艺绝伦 卓尔不群

1. ST: MacBook Air Can Keep a Secret. (Computer)

TT1: 守口如瓶守护你

1. ST: Pioneering Engineering. (Computer)

TT1: 先锋工艺 开天辟地

1. ST: A Dream Leads You into the Beauty of Dusk. (Perfume)

TT1: 徜徉暮光 耳语梦想

1. ST: Touch the sky. A Luxury Designed to Drive Endless Fun. (Car)

TT1: 驭风云端 享悠然之行

1. ST: Elegance in Motion. Take Flight. (Car)

TT1: 翱翔天地间 动静皆雅

1. ST: Clear as Crystal. (Cellphone)

TT1: 观感出众 屏屏出彩

1. ST: Step into the Wonder of Beauty. (Serum)

TT1: 传奇之美 不期而遇

1. ST: Brilliance in Your Grasp. (Cellphone)

TT1: 出众外观 一目了然

1. ST: Towering Performance. Minus the Tower. (Computer)

TT1: 精湛高手 无须高大

1. ST: What You See is What You Get. (Cellphone)

TT1: 所见所得 颜色鲜活

1. ST: Keep Noise at Bay. (Earphone)

TT1: 降噪能手 大显身手